

## Base Beca

Ofrecimiento N°: 11542

Curso:

Becas OEA- eCornell

Descripción:

La Organización de los Estados Americanos (OEA) y the eCornell han decidido seguir promoviendo la excelencia académica, las oportunidades educativas y el desarrollo del capital humano de los Estados Miembros de la Organización mediante el otorgamiento de becas en los siguientes programas de certificación:

1) Change Leadership:

<http://www.ecornell.com/certificates/leadership-and-strategic-management/change-leadership/>

Duración 3 meses

2) Managing for Execution:

<http://www.ecornell.com/certificates/leadership-and-strategic-management/managing-for-execution/>

Duración 3 meses

3) Financial Management:

<http://www.ecornell.com/certificates/financial-management/financial-management/>

Duración 3 meses

4) Executive Leadership for Healthcare Professionals:

<http://www.ecornell.com/certificates/leadership-and-strategic-management/executive-leadership-for-healthcare-professionals/>

Duración 3 meses

5) Management Reporting: Systems and Strategy:

<http://www.ecornell.com/certificates/leadership-and-strategic-management/management-reporting-systems-and-strategies/>

Duración 3 meses

6) Hospitality Management: Financial Management:

<http://www.ecornell.com/certificates/hospitality-and-foodservice-management/hospitality-management-focus-on-financial-management/>

Duración 3 meses

7) Advanced Certificate in Strategic HR Management:

<http://www.ecornell.com/certificates/leadership-and-strategic-management/advanced-certificate-in-strategic-hr-management/>

Duración 3 meses

8) Marketing Strategy:

<http://www.ecornell.com/certificates/marketing/marketing-strategy/>

Duración 3 meses

9) Supervisory Skills:

<http://www.ecornell.com/certificates/management-essentials/supervisory-skills/>

Duración 6 meses

10) Master Certificate in Systems Design and Project Leadership:

<http://www.ecornell.com/certificates/project-leadership-and-systems-design/master/>

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Duración 6 meses

11) Project Leadership:  
<http://www.ecornell.com/certificates/project-leadership-and-systems-design/project-leadership/>  
Duración 3 meses

12) Customer Focused Product and Service Design:  
<http://www.ecornell.com/certificates/project-leadership-and-systems-design/customer-focused-product-and-service-design/>  
Duración 3 meses

13) Hospitality Marketing:  
<http://sha.ecornell.com/certificate-programs-sha/hospitality-and-foodservice-management-training/hospitality-marketing-certificate/crt/SHAC10/>  
Duración 3 meses

14) Foodservice Management:  
<http://www.ecornell.com/certificates/hospitality-and-foodservice-management/foodservice-management/>  
Duración 3 meses

15) Healthcare Facilities - Planning and Design:  
<http://www.ecornell.com/certificates/healthcare-training/healthcare-facilities-planning-and-design-certificate/crt/SLNC01/>  
Duración 3 meses

16) Restaurant Revenue Management:  
<http://www.ecornell.com/certificates/hospitality-and-foodservice-management/restaurant-revenue-management/>  
Duración 3 meses

17) Leading Customer Focused Teams:  
<http://www.ecornell.com/certificates/leadership-and-strategic-management/leading-customer-focused-teams/>  
Duración 3 meses

18) Advanced Hospitality Revenue Management: Pricing and Demand Strategies:  
<http://www.ecornell.com/certificates/hospitality-and-foodservice-management/advanced-hospitality-revenue-management-pricing-and-demand-strategies/>  
Duración 3 meses

19) Hospitality Management: Marketing:  
<http://www.ecornell.com/certificates/hospitality-and-foodservice-management/hospitality-management-focus-on-marketing/>  
Duración 3 meses

20) Hospitality Management: Service Excellence:  
<http://www.ecornell.com/certificates/hospitality-and-foodservice-management/hospitality-management-focus-on-service-excellence/>  
Duración 3 meses

21) Hospitality Management: Foodservice:  
<http://www.ecornell.com/certificates/hospitality-and-foodservice-management/hospitality-management-focus-on-foodservice/>  
Duración 3 meses

22) Hospitality Management: Revenue Management:  
<http://www.ecornell.com/certificates/hospitality-and-foodservice-management/hospitality-management-focus-on-revenue-management/>  
Duración 3 meses

23) Hotel Real Estate Investments and Asset Management:  
<http://www.ecornell.com/certificates/hospitality-and-foodservice-management/hotel-real-estate-investments-and-asset-management/>  
Duración 3 meses

- 24) New Media Marketing for the Hospitality Professional:  
<http://www.ecornell.com/certificates/marketing/new-media-marketing-for-the-hospitality-professional/>  
Duración 3 meses
- 25) Strategic Leadership for the Hospitality Professional: Financial Management:  
<http://www.ecornell.com/certificates/leadership-and-strategic-management/strategic-leadership-for-the-hospitality-professional-focus-on-financial-management/>  
Duración 3 meses
- 26) Strategic Leadership for the Hospitality Professional: Hotel Real Estate Investments:  
<http://www.ecornell.com/certificates/leadership-and-strategic-management/strategic-leadership-for-the-hospitality-professional-focus-on-hotel-real-estate-investments/>
- 27) Strategic Leadership for the Hospitality Professional: Strategy:  
<http://www.ecornell.com/certificates/hospitality-and-foodservice-management/strategic-leadership-for-the-hospitality-professional-focus-on-strategy/>  
Duración 3 meses
- 28) Strategic Leadership for the Hospitality Professional: Financial Risk and Return:  
<http://www.ecornell.com/certificates/leadership-and-strategic-management/strategic-leadership-for-the-hospitality-professional-focus-on-financial-risk-and-return/>  
Duración 3 meses
- 29) Strategic Leadership for the Hospitality Professional: New Media Marketing:  
<http://www.ecornell.com/certificates/hospitality-and-foodservice-management/strategic-leadership-for-the-hospitality-professional-focus-on-new-media-marketing/>  
Duración 3 meses
- 30) Business Strategy: Achieving Competitive Advantage:  
<http://www.ecornell.com/certificates/leadership-and-strategic-management/business-strategy-achieving-competitive-advantage/>  
Duración 3 meses
- 31) Executive Leadership:  
<http://www.ecornell.com/certificates/leadership-and-strategic-management/executive-leadership/>  
Duración 3 meses
- 32) Data-Driven Marketing:  
<http://www.ecornell.com/certificates/marketing/data-driven-marketing/>  
Duración 3 meses
- 33) High-Performance Leadership:  
<http://www.ecornell.com/certificates/leadership-and-strategic-management/high-performance-leadership/>  
Duración 6 meses
- 34) Master Certificate in Healthcare Leadership: Employee Relations:  
<http://www.ecornell.com/certificates/healthcare/master-certificate-in-healthcare-leadership-focus-on-employee-relations/>  
Duración 6 meses
- 35) Master Certificate in Healthcare Leadership: Change Leadership:  
<http://www.ecornell.com/certificates/healthcare/master-certificate-in-healthcare-leadership-focus-on-change-leadership/>  
Duración 6 meses
- 36) Master Certificate in Healthcare Leadership: Facilities Design:  
<http://www.ecornell.com/certificates/healthcare/master-certificate-in-healthcare-leadership-focus-on-facilities-design/>  
Duración 6 meses

- 37) Master Certificate in Foodservice Management: Marketing:  
<http://www.ecornell.com/certificates/hospitality-and-foodservice-management/master-certificate-in-foodservice-management-focus-on-marketing/>  
Duración 9 meses
- 38) Master Certificate in Foodservice Management: Financial Management:  
<http://www.ecornell.com/certificates/hospitality-and-foodservice-management/master-certificate-in-foodservice-management-focus-on-financial-management/>  
Duración 9 meses
- 39) Master Certificate in Foodservice Management: New Media Marketing:  
<http://www.ecornell.com/certificates/hospitality-and-foodservice-management/master-certificate-in-foodservice-management-focus-on-new-media-marketing/>  
Duración 9 meses
- 40) Master Certificate in Hospitality Management: Financial Management and Hotel Revenue Management:  
<http://www.ecornell.com/certificates/hospitality-and-foodservice-management/master-certificate-in-hospitality-management-focus-on-financial-management-and-hotel-revenue-management/>  
Duración 9 meses
- 41) Master Certificate in Hospitality Management: Hospitality Marketing and Hotel Revenue Management:  
<http://www.ecornell.com/certificates/hospitality-and-foodservice-management/master-certificate-in-hospitality-management-focus-on-hospitality-marketing-and-hotel-revenue-management/>  
Duración 9 meses
- 42) Master Certificate in Hospitality Management: Hospitality Marketing and Financial Management:  
<http://www.ecornell.com/certificates/hospitality-and-foodservice-management/master-certificate-in-hospitality-management-focus-on-hospitality-marketing-and-financial-management/>  
Duración 9 meses
- 43) Master Certificate in Revenue Management: Hospitality Marketing:  
<http://www.ecornell.com/certificates/hospitality-and-foodservice-management/master-certificate-in-revenue-management-focus-on-hospitality-marketing/>  
Duración 9 meses
- 44) Master Certificate in Revenue Management: Financial Management:  
<http://www.ecornell.com/certificates/hospitality-and-foodservice-management/master-certificate-in-revenue-management-focus-on-financial-management/>  
Duración 9 meses
- 45) Master Certificate in Revenue Management: Restaurant Revenue Management  
<http://www.ecornell.com/certificates/hospitality-and-foodservice-management/master-certificate-in-revenue-management-focus-on-restaurant-revenue-management/>  
Duración 9 meses

Disciplinas: DIVERSAS AREAS DEL CONOCIMIENTO  
INDUSTRIA  
COMERCIO

Fuente: O.E.A.

País: Uruguay

Ciudad: A distancia

Duración desde: 16/12/13 Duración hasta: / / Fecha límite solicitud: 06/12/13

Idioma: Inglés

Beneficios:

1. Partial scholarships will be awarded to cover approximately 66% of the tuition cost per scholarship recipient registered in any of the programs numbered 1-10 in table on page one (1) of this announcement.
2. Partial scholarships will be awarded to cover 33% of the tuition cost of candidates selected for the scholarship opportunities and registered in any of the programs listed in the table on page one (1) of this announcement.
3. Based on the kind of partial scholarship awarded, the scholarship recipients will be responsible for payment to eCornell of the remaining tuition cost and any costs not covered by the scholarship

Requisitos:

REQUIRED DOCUMENTATION TO BE SUBMITTED WITH SCHOLARSHIP APPLICATION

1. The application must include the following documents:

1.1. Completed OAS-eCornell Scholarship Application Form:

<https://www.oas.org/fms/Announcement.aspx?id=505&Type=4&Lang=eng>

1.2. Copy of government issued identification document

1.3. Curriculum Vitae or Resume, without attachments;

1.4. One letter of recommendation from a university professor or current or most recent employer that includes the letterhead of the University/Institution, the Professor?s/Employer?s position within the University/Institution, date and signature.

1.5. One of the following proof of English proficiency:

1.5.1. A copy of an official transcript verifying completion of studies in an English speaking university in the last five years OR

1.5.2. A copy of Test of English as a Foreign Language (TOEFL) with a score of 570 or higher for the paper based test, 230 for computer-based test or 89 for internet-based test; IELTS 6.5, or the equivalent OR

1.5.3. Other standard English proficiency certificates.

1.6. Proof that you have sufficient funds to cover the tuition costs not covered by the OAS and eCornell, as indicated in the following table, by submitting one, or a combination of the following documents:

1.6.1. a copy of a rental agreement on property showing you as the property owner;

1.6.2. a copy of a bank statement or bank letter;

1.6.3. a letter from employer showing monthly or yearly salary;

1.6.4. a letter showing student loan or additional scholarship(s), grants, financial aid.

Observaciones:

Proof of Additional Funds Needed

	3-month programs	6-month programs	9-month programs
Programs 1-10	US\$1,200	US\$2,200	N/A
Programs 11-45	US\$1,800	US\$3,300	US\$3,900

Candidates must first apply for the OAS-eCornell scholarship. Then the OAS and eCornell shall pre-select the OAS-eCornell scholarship recipients in accordance with the criteria and recruitment and selection process to which they have agreed and as outlined in the this announcement. The pre-selected candidates will then be informed to register for the selected certificate program on eCornell?s website

The programs will held online through the eCornell online platform.

Máyor información solicitarla a [becas@auci.gub.uy](mailto:becas@auci.gub.uy)